

THE STORY OF PLASTIC | PLASTIC BOTTLES

Engineer Nathaniel Wyeth patented polyethylene terephthalate (PET) bottles in 1973. The first plastic bottles able to withstand the pressure of carbonated liquids, they were a much cheaper alternative to glass bottles.



It takes at least
450 years
for a plastic bottle to
completely degrade.



1,000,000

Usage

Globally, more than a million plastic bottles are sold every single minute.



Recycling

In the U.S., only 30% of these bottles are recycled; Norway recycles 97%.



x2,000

Did You Know?

Bottled water requires up to 2,000 times the energy used to produce tap water.